

**SEWARD COUNTY COMMUNITY COLLEGE
COURSE SYLLABUS**

I. TITLE OF COURSE: SP1203 - Public Speaking

**II. COURSE DESCRIPTION: Three credit hours
Three credit hours of lecture and Zero credit hours of lab per week.**

This course includes a study of the theoretical principles underlying effective communicative behavior and the practical application of those principles in various communicative exercises and assignments. The course is designed to increase the awareness of the importance of speech communication in today's society and develop competency of speakers. This is a basic oral communications course with emphasis on discovering the basics of human interaction in communication. The speaker audience relationship is practiced in theory and exercises. Various types of speaking situations are presented by students.

EduKan course number: SP176

Pre-requisite:
None

III. PROGRAM AND/OR DEPARTMENT MISSION STATEMENT:

Division Statement: The mission of the Humanities and Social Sciences is to foster an appreciation of the role that the humanities and social sciences has played in the evolution of civilized society and to explore the ways that an understanding of theory and practice in philosophy, the social and behavioral sciences, the fine arts, and written and oral expression will enable students to participate thoughtfully in a global society.

Department Mission Statement: The Speech Department of Seward County Community College helps students develop and enhance their communication skills in order for them to contribute more effectively to their academic, community, and work environments.

IV. TEXTBOOK AND MATERIALS:

Beebe, Steven A. and Susan J. Beebe. Public Speaking Handbook. 5th ed. Boston: Pearson, 2016.

V. SCCC OUTCOMES:

I: Read with comprehension, be critical of what they read, and apply knowledge gained to real life

III: Communicate their ideas clearly and proficiently in speaking, appropriately adjusting content and arrangement for varying audiences, purposes, and situations.

V: Demonstrate the ability to think critically by gathering facts, generating insights, analyzing data, and evaluating information

VI. COURSE OUTCOMES:

Outcomes are in accordance with 2012 Kansas Core Outcomes Project.

1. A Competent Speaker must complete a minimum of four speeches that includes a written assignment, peer review and requires increasingly rigorous research and must be delivered in front of a live synchronous audience.
2. The Competent Speaker must be able to compose a message and provide ideas and information suitable to the topic, purpose, and audience.
3. The Competent Speaker must also be able to transmit the message by using delivery skills suitable to the topic, purpose, and audience.
4. The Competent Listener must be able to demonstrate literal comprehension.
5. The Competent Listener must be able to demonstrate critical comprehension.

VII. COURSE OUTLINE:

1. Name the eleven techniques for controlling nervousness.
2. Feel more comfortable about speaking in public.
3. List and identify the four basic types of speeches.
4. Write a basic format for a speech.
5. Maintain a posture, delivery, and appearance while speaking that enhance the speech.
6. Prepare useful notes and practice their speeches to enhance their delivery when speaking.
7. List the general purposes of a speech and the criteria for an effectively worded speech purpose and apply the criteria to the speeches presented in the classroom.
8. Name and recognize the seven main types of data.
9. Name the most frequently used patterns for organizing the discussion part of a speech.
10. Organize their points of a speech in a logical and clear pattern.
11. Design effective introductions for their speeches.

12. Design effective conclusions for their speeches.
13. Design and deliver four speeches which are six to 10 minutes in length: demonstration, informative, and persuasive.
14. Demonstrate improvement of listening skills.
15. Display an understanding of a communication model.

VIII. INSTRUCTIONAL METHODS:

1. Lecture
2. Class Discussion
3. Audio/Visual Aids
4. Performance Activities (Speaking Assignments)
5. Instructor - Students Critiques

IX. INSTRUCTIONAL AND RESOURCE MATERIALS:

1. Textbook
2. Out of Text - In class materials
3. Personal Experience

X. METHODS OF ASSESSMENT:

Outcome 1:

1. Students will be required to read assigned portions of their textbook as well as other supplementary readings. Their comprehension, critical analysis, and ability to apply this knowledge gained from reading will be measured by classroom discussion, question/answer sessions, and written tests.

Outcome 3:

1. Students will be required to engage in classroom discussions. They will be required to prepare, develop, and deliver classroom environment public speeches. The ability to communicate one's ideas clearly and proficiently is the fundamental element of this particular course.

Outcome 5:

1. Critical thinking will be measured by the classroom discussion, speaking assignments, and written tests. These are designed to encourage students to gather facts, analyze data, evaluate information, and generate creative/independent thought.

XI. ADA STATEMENT:

Under the Americans with Disabilities Act, Seward County Community College will make reasonable accommodations for students with documented disabilities. If you need support or assistance because of a disability, you may be eligible for academic accommodations. Students should identify themselves to the Dean of Students at 620-417-1106 or going to the Student Success Center in the Hobbie Academic building, room 149 A.

XII. CORE OUTCOMES PROJECT:

The learning outcomes and competencies detailed in this course outline or syllabus meet, or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups project for this course as approved by the Kansas Board of Regents

KRSN: COM1010

Syllabus Reviewed: 12/13/2021